



Opya Adds Seasoned Growth Officer Martin Reed to its Leadership Team

Early intervention autism therapy provider experiences significant growth across California

March 29, 2022 – San Mateo, CA [Opya](#), California’s leading provider of early intervention ABA therapy services for young children diagnosed with Autism Spectrum Disorder (ASD), today announced the addition of Martin L. Reed to its leadership team. As Chief Growth Officer, Martin will be responsible for architecting and executing Opya’s mission of giving families of children diagnosed with autism greater access to high-quality, compassionate treatment and resources.

Martin has devoted years of his personal and professional journey to bringing awareness to the autism space, particularly in his role supporting the [Catalight Foundation](#), a \$300M autism spectrum disorder treatment services organization, to achieve double-digit, year-over-year growth.

“Martin brings the perfect combination of experience in growing companies and deep domain expertise in the autism space to Opya,” said Alden Romney, CEO of Opya. “I’m confident that our ability to help more families with young children diagnosed with autism gain in-home access to ABA therapy services will expand greatly under Martin’s leadership.”

Opya specializes in early intervention in-home autism therapy services for children under the age of six. The company’s unique approach to equipping its highly skilled ABA, speech, and occupational therapy specialists with mobile technology that streamlines care collaboration has led to better outcomes for its clients and more balanced, rewarding lives for its clinical team members. Opya currently serves the Sacramento, Central Valley, and Bay Area regions, with plans to expand into new California markets throughout the year.

To learn more about Opya, visit www.opyacare.com, call 650.931.6300, or email Opya at info@opya.com.